

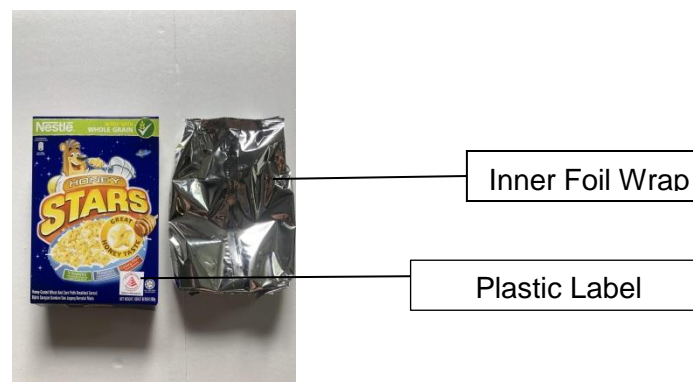
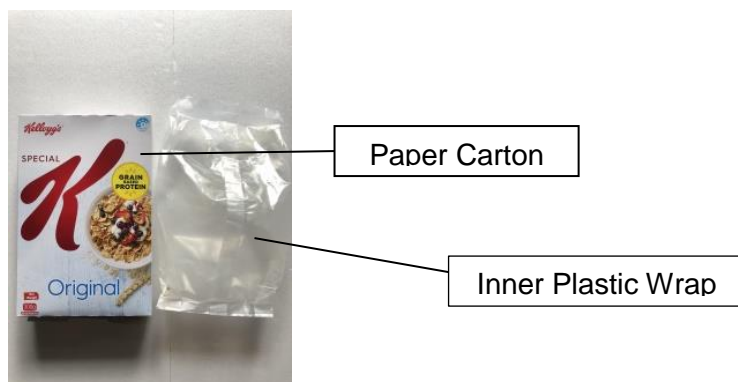
Packaging Benchmarking Database (Breakfast Cereal)

Content Weight	Weight (grams)			% Difference	
	Lightest	Median	Heaviest	Median vs. Lightest	Heaviest vs. Lightest
300 g					
Overall	64.7	66.1	93.3	2.1	36.2
Paper Carton	57.6	59.0	83.8		
Inner Plastic Wrap	7.1	7.1	9.3		
Plastic Label	-	-	0.2		
Inner Foil Wrap	-	-	-		

(Information correct as of January 2020)

Overall weight may differ due to rounding

Illustration of Components



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