MEDIA FACTSHEET

KEEP SINGAPORE CLEAN 2026 ROVING EXHIBITION

About the Exhibition

1 The Public Hygiene Council (PHC)'s Keep Singapore Clean (KSC) 2026 roving exhibition commemorates 15 years of championing public hygiene and cleanliness in Singapore.

2 Featuring interactive displays, the exhibition showcases PHC's key milestones, initiatives and partnerships, highlighting its efforts to foster greater community ownership of public cleanliness.

3 In line with the campaign theme, **"Keep Singapore Clean – We All Have A Hand In It!"**, the exhibition encourages everyone to play their part in keeping shared spaces clean, reinforcing the importance of collective responsibility.

Exhibition Highlights

4 Key highlights of the roving exhibition include:

- **15 Years of Public Cleanliness:** Traces PHC's journey since 2011, highlighting key milestones and efforts to promote public hygiene and cleanliness

- **Community and Industry Partnership:** Spotlights PHC's partnership initiatives such as the RISE Champions Network, Corporate Action Network and CleanHood programme

- **Collective Responsibility:** Encourages everyone to play their part in keeping shared spaces clean, reinforcing the message that public cleanliness is a shared responsibility.

Exhibition Schedule

5 The KSC 2026 roving exhibition commenced on 19 Apr 2026 at Geneo, Singapore Science Park, in conjunction with the campaign launch. Since then, it has travelled to 13 locations across the island, bringing the Keep Singapore Clean message closer to residents and communities. The exhibition is currently at Kampong Admiralty from 16 to 30 Nov 2026, and will subsequently travel to Pasir Ris West Plaza from 1 to 14 Dec 2026, followed by the Sustainable Singapore Gallery at Marina Barrage from Jan to Mar 2027 (TBC).

6 For more information on PHC's initiatives and programmes, please visit the PHC website at: https://www.publichygienecouncil.sg.

##End##

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About Public Hygiene Council:

The Public Hygiene Council (PHC) was formed in 2011 to help raise standards of public hygiene and cleanliness in Singapore. The Council, comprising representatives from the public and private sectors, galvanises and leads ground-up community and industry initiatives to help keep Singapore clean. PHC also complements the Government's education and enforcement efforts, to maintain high standards of public hygiene and cleanliness.

ANNEX

Keep Singapore Clean 2026 Roving Exhibition



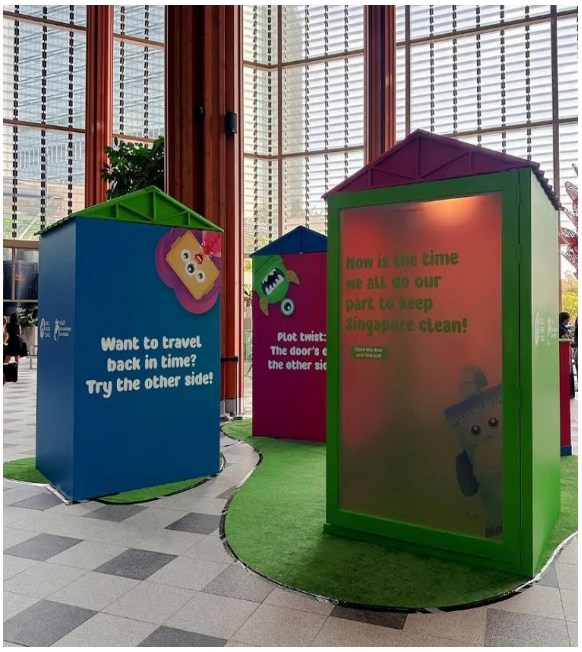
KSC 2026 roving exhibition at Bangkit Market



KSC 2026 roving exhibition at Wisma Geylang Serai



KSC 2026 roving exhibition at The Centrepoint



KSC 2026 roving exhibition at Geneo, Singapore Science Park