

# MEDIA FACTSHEET

Annex B

## ABOUT CLEAN & GREEN SINGAPORE 2022

Clean & Green Singapore (CGS) 2022 is organised by the National Environment Agency (NEA), with key partners: the Ministry of Sustainability and the Environment (MSE), Ministry of National Development (MND), National Parks Board (NParks), and the Central Community Development Council (CS CDC). CGS 2022 is supported by a wide range of non-government organisation, community and corporate partners such as the Public Hygiene Council (PHC), PAssion WaVe, Sport Singapore, Restroom Association (RAS), Grassroots Organisations (GROs), The Plastic Project, Viddsee, FairPrice Group, Takeda Singapore and ExxonMobil.

2 CGS was officially launched on Saturday, 3 December 2022, by Mr Heng Swee Keat, Deputy Prime Minister and Coordinating Minister for Economic Policies, at Eunoia Junior College. The theme of CGS 2022, 'Caring for Our Environment Together', continues from previous years, underscoring how the environment is everyone's collective responsibility. The physical launch had about 200 invited guests.

### CGS 2022 Satellite Events

3 This year's CGS features a series of five satellite events, held in October and November. The events comprised ground-up activities organised together with partners such as NGOs, interest groups, community groups, industry partners and volunteers, such as tree-planting, kayak litter-picking, beach clean-ups, recycling drives, youth sustainability short film premiere and local community eco-carnivals. Each satellite event was graced by a political office holder from the Ministry of Sustainability and the Environment (MSE). The events are detailed below:

#### a) Project Blue Wave

Date:	29 Oct 2022 (Saturday)
Location:	Pasir Ris Park
GOH:	Senior Minister of State for Sustainability and the Environment, Dr Koh Poh Koon
<p>Senior Minister of State Dr Koh Poh Koon joined over 100 residents and volunteers from PAssion Wave, Sport Singapore, NParks and Takeda Singapore, to clean up Pasir Ris Park and the nearby river, Sungei Api Api on Saturday morning.</p> <p>The contingent of volunteers from Takeda Singapore, a sponsor for this year's CGS, joined the event for the first time. Bringing fresh enthusiasm and excitement to the event, Takeda Singapore felt that it was important to do their part to help promote a clean and green lifestyle.</p>	

The event started off with a tree-planting ceremony, followed by litter-picking activities around the park and at Sungei Api Api. Led by Dr Koh, participants paddled their kayaks into Sungei Api Api waterway to pick up marine litter at hard-to-reach areas of the mangrove. Meanwhile, volunteers cleaned up the beach and adjoining park areas in small groups.

These efforts were part of the ongoing clean-up initiative under PAssion Wave's Project Blue Wave programme, an initiative that aims to bring the community together to build a sense of ownership of the environment through education on marine biodiversity and environmental conservation, and sustainability. The movement, which was first introduced in 2014, hopes to inspire and support the community to make more environmentally sustainable choices through advocacy, education, and engagement.

The Plastic Project (TPP), an event partner, also set up a workshop for participants to try their hand at making coasters and carabiners from plastic marine litter collected from Singapore's shores. TPP is a community initiative, set up in 2021. It recycles plastic waste from beach clean-ups and household goods into useful goods, such as homeware, jewellery, and furniture. TPP also facilitates educational experiences/ workshops such as beach clean-ups, maker workshops, and seminars.

The event helped educate participants on marine biodiversity and sustainability, and underscored the importance of keeping our parks, beaches and waterways clean, as vital green spaces in our urban city-state, for everyone to enjoy.

**Partners:**

- PAssion Wave
- Sport Singapore
- National Parks Board
- Takeda Singapore
- The Plastic Project

QR code for social media post on CGS FB:



**b) Hong Kah North Eco Carnival 2022**

Date: 13 Nov 2022 (Sunday)

Location: Hong Kah North Community Club

GOH: Senior Minister of State for Sustainability and the Environment, Dr Amy Khor

Senior Minister of State for Ministry of Sustainability and the Environment, Dr Amy Khor, joined over 300 volunteers and residents at the annual Hong Kah North (HKN) Eco Carnival. The event showcased their ground-up initiatives such as a trash-for-groceries recycling drive, eco workshops, art competition and exhibition booths by various partners from schools, corporate and interest groups.

Dr Khor also launched an Eco-Hub at 440 Bukit Batok West Avenue 8, comprising an Eco-corner that provides information to residents about how to Recycle Right, convenient recycling bins for e-waste, beverage containers and waste paper, and a space where regular green education programmes will be conducted for residents. In addition to the Eco- corner, the Eco-Hub also includes a community garden at the roof-top of the block, where residents can come together to plant edibles to harvest and share, with a portion to be given to vulnerable families in the precinct. The Eco- hub is funded by the MSE's Sg Eco Fund.

In addition, HKN Grassroots Organisation also partnered ERA Realty Networks to launch the HKN-ERA Youth Eco-Grant, where students could earn cash for recycling, as well as HKN-ERA Community Garden Seed Fund, to encourage residents to start their local community gardens.

Partners:

- Hong Kah North Citizens Consultative Committee (CCC)
- ERA Realty Networks
- ALBA Group

QR code for social media post on CGS FB below:



**c) Let's Observe Ourselves (LOO) Awards**

Date: 18 Nov 2022 (Friday)

Location: Environment Building

GOH: Senior Parliamentary Secretary for Sustainability and the Environment, Mr Baey Yam Keng

Mr Baey Yam Keng, Senior Parliamentary Secretary for Sustainability and the Environment, joined Restroom Association (Singapore) on 18 November 2022 in presenting the Let's Observe Ourselves (LOO) Awards to 59 award recipients.

These awards recognise various organisations and individuals' efforts within the private, public and community sectors in keeping public toilets clean and raising cleanliness standards for public toilets.

The 5th Edition of Guide to Better Public Toilet Design and Maintenance was also launched at the event. The guide helps benefit premise owners, operators and cleaning service providers, by providing a set of guidelines to create a clean and safe restroom environment.

Partners:

- Restroom Association (Singapore)

QR code for social media post on CGS FB:



#### d) Film Premiere for YES Youth Sustainability Film Programme

Date: 22 Nov 2022 (Tuesday)

Location: Temasek Shophouse

GOH: Senior Parliamentary Secretary for Sustainability and the Environment, Mr Baey Yam Keng

Senior Parliamentary Secretary, Mr Baey Yam Keng, graced the #RoadToZero Youth Sustainability Film Premiere, a programme in collaboration with Viddsee and FairPrice Group. It is an initiative under NEA's national Youth for Environmental Sustainability (YES) movement to drive youth advocacy for our environment through films.

The film premiere showcased the 3 winning concepts – “How To Have Fun While Reducing Food Waste!” by Chantelle Ng, “Left Wandering” by OKJ, and “The Second Life of Secondhand Objects” by Chuah Weiqi, which were selected from a total of 85 submissions following a pitch callout in April. The top three film concepts were awarded a production budget of \$8,000 and a cash prize of \$4,000 to turn their film ideas into reality.

The young filmmakers were mentored by Viddsee Studios and three experienced local documentary filmmakers, Eileen Chong, Kenneth Cheong and Kenneth Chan, who provided guidance through the development and production of their films. A behind-the-scenes video capturing the learning and filmmaking journeys of all three filmmakers with their mentors was screened at the premiere. In the video, the filmmakers shared their key takeaways about sustainability and how the community can do their part in a zero waste journey.

A kopi chat involving Mr Baey and the 3 winning filmmakers discussed the filmmakers' experience in the programme, the issue of zerowaste and youths' involvement in sustainability.

Through these stories captured through the lens of the youths, the programme aims to spark conversations and encourage advocacy on the topic of environmental sustainability in Singapore, supporting the YES movement, Singapore Green Plan and Clean & Green Singapore. The films have been released on <https://roadtozero.viddsee.com/>.

Co-organisers:

- NEA
- Viddsee

Collaborating Partner:

- FairPrice Group

QR code for the media release:



QR code for the 3 films and the Behind-The-Scene video:



e) **Yuhua Clean and Green 2022**

Date: 26 November 2022 (Saturday)

Location: Yuhua Community Club

GOH: Minister for Sustainability and the Environment Grace Fu

Minister Grace Fu joined about 500 residents at the annual Yuhua Clean and Green event, held at Yuhua Community Club. The event began at the community garden next to Yuhua CC, where Ms Fu planted a tree. She was joined by about 100 residents, who planted shrubs around the community garden.

The CleanPod at Yuhua CC was also officially opened by Ms Fu, with the support of the Jurong-Clementi Town Council and Public Hygiene Council. Residents made use of the reusable tools from the CleanPod to conduct a litter-picking activity in the estate surrounding the CC.

Ms Fu also launched the pilot phase of the home recycling box (Bloobox) together with Yuhua residents at the event. The Bloobox has labels to help households identify what can and cannot be recycled, to encourage a habit of regular recycling at home. There is also a removable divider so that households can create a separate compartment for small e-waste items. When the Bloobox is full, the recyclables can be placed in either a blue recycling bin or recycling chute.

About 100 Yuhua residents joined in the Forward SG (Steward) Conversations at the multi-purpose hall, where they shared their views, concerns and suggestions pertaining to the topic of environmental sustainability. Many residents made a personal commitment to adopt green habits such as using energy-efficient appliances, bringing reusable bags and takeaway containers, and supporting local produce, through the Green Nation pledge.

Partners:

- Ministry of Sustainability and the Environment
- Yuhua Grassroots Organisations
- Jurong-Clementi Town Council
- Public Hygiene Council

QR code for social media post on CGS FB:



For photos from the five CGS Satellite Events, please approach NEA Corporate Comms.

## CGS Experiences

4 CGS Experiences, an ongoing series of in-person and virtual learning journeys offered to the public, is in its second year since its launch in 2021. The programme offers opportunities to visit places of environmental interest around Singapore, that are not easily accessible to the public. Through these visits, participants learn more about public health and sustainability efforts in Singapore.

Previous seasons of CGS Experiences featured visits to:

- Insectta - Singapore's first urban insect farm rears black soldier flies to help transform food waste into biomaterials for high-value industries.
- XCEL Industrial Supplies Pte Ltd – XCEL is a manufacturer of wooden pallets and an adopter of the Circular Economy approach. When damaged pallets are beyond repair, wooden materials will be dismantled and upcycled into lifestyle products at CREUSE, their sustainable brand.
- SembWaste Materials Recovery Facility – A recyclables sorting plant.
- TES-AMM – An e-waste recycler that help customers manage the commissioning, deployment and retirement of IT assets, and end of use batteries.

5 This year, CGS Experiences is offering two learning journeys to continue bringing our participants to interesting places. The trips, facilitated either by a physical tour guide or an online live host, will have quizzes and interactions to enhance the engagement with participants. Twenty sessions are available for public booking from 5 November to 22

December 2022, at [www.cgs.gov.sg/cgsexperiences](http://www.cgs.gov.sg/cgsexperiences). The trips available under CGS Experiences are:

Our Water Story	<p>Physical guided tours at the NEWater Visitor Centre and the Sustainable Singapore Gallery at Marina Barrage. Learn about Singapore's unique water story and find out how we can all play a part to conserve this precious resource together.</p> <p>Participants will learn:</p> <ul style="list-style-type: none"> <li>• The four national taps and how they fulfil the needs of water supply in Singapore</li> <li>• Water conservation tips in daily life.</li> </ul>
Our Fight Against Dengue	<p>Interactive virtual trips showcasing Project <i>Wolbachia</i>, which uses science and technology to help keep dengue in check.</p> <p>Participants will learn:</p> <ul style="list-style-type: none"> <li>• What is Project <i>Wolbachia</i> and how it helps to fight dengue.</li> <li>• Symptoms of dengue fever and life cycle of mosquitoes.</li> <li>• Dengue prevention tips in our daily life.</li> </ul>

6 CGS Experiences is sponsored by ExxonMobil Asia Pacific Pte. Ltd, and supported by PUB, Singapore's National Water Agency and NEA's Environmental Health Institute.

### CGS 2022 Online Exhibits and Video Workshops

7 A broad variety of CGS content, including video workshops and online exhibits, will also be available online at [www.cgs.gov.sg/cgs2022](http://www.cgs.gov.sg/cgs2022) from 3 Dec 2022 onwards. The workshops will teach viewers how to make useful products from commonly discarded materials, while raising awareness of topics such as 3Rs, food waste reduction and dengue prevention. The online exhibits feature environmental tips and videos that highlight how everyone can play a part to keep Singapore clean, green, and sustainable.

8 The topics covered include:

Topic	Key Messages
Climate Change	Impact of climate change on Singapore Take climate action by practicing some simple tips in your daily lives.
Say YES to Waste Less (Zero Waste)	Singapore's only landfill, Semakau Landfill, is running out of space. Learn how you can reduce disposables and food waste to extend the lifespan of Semakau
Recycle Right	Know what can (and cannot) be recycled to prevent contamination of recyclables. What happens to your recyclables after they are placed in the blue recycling bins.

Let's Stamp Out Dengue (Dengue Prevention)	Let's all do our part to break the dengue transmission cycle by removing stagnant water from potential mosquito breeding habitats.
Public Toilet Cleanliness	Keep our public toilets clean for everyone with four simple steps: Flush it, Clean it, Bin it and Dry it
Anti-littering	Learn about the effects of littering on our living environment. Take part in activities organised by the Public Hygiene Council and do your part to keep Singapore clean

9 The CGS Online content will allow the public to continue actively participating in CGS activities online after the launch, so that everyone will have access to resources to learn how to care for our environment by incorporating clean, green and sustainable habits into their daily lives.

### **About CGS**

10 CGS aims to inspire Singaporeans to care for and protect our environment by adopting a clean, green and sustainable lifestyle. Each of us can shape our neighbourhoods and common spaces through our green practices, championing a sustainable way of life, and by being a more gracious society. The key focus of CGS is to drive greater collaborative community engagement for the various environmental activities.

Let's Care For Our Environment Together!

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