

MEDIA FACTSHEET

EMBARGOED TILL 11:00 AM ON 28 NOVEMBER 2020

ANNEX B

CLEAN & GREEN SINGAPORE LAUNCH CEREMONY, ONLINE PROGRAMMES AND EXHIBITS

About CGS 2020

Organised by the National Environment Agency (NEA), with partners, the Ministry of Sustainability and the Environment (MSE), Singapore's National Water Agency (PUB), Singapore Food Agency (SFA), and the National Parks Board (NParks), this year's Clean and Green Singapore (CGS) is the first hybrid CGS event with both physical and virtual elements, in response to the current COVID-19 situation. The Guest of Honour at the small physical launch ceremony was Mr Heng Swee Keat, Deputy Prime Minister, Coordinating Minister for Economic Policies and Minister for Finance.

2 This year marks a significant milestone in the history of Clean and Green Singapore as we celebrate 30 years of Clean and Green Singapore. Clean and Green Singapore was first launched in 1990 by Mr Goh Chok Tong, who was then deputy Prime Minister. This movement built on two campaigns that were started after Independence – the “Keep Singapore Clean” campaign, and Tree Planting Day. Our efforts over the decades reflect our will to make Singapore cleaner, greener and more sustainable.

3 The 30th CGS was officially launched on Saturday, 28 November 2020, by Deputy Prime Minister Mr Heng at ITE College East. The theme of CGS 2020 ‘Caring for Our Environment Together’, continues from previous years, underscoring how the environment is our collective responsibility. While the physical launch will be a small event with strictly limited attendance in line with COVID-19 safety measures, a broad variety of CGS 2020 content will be available online at www.cgs.gov.sg/cgs2020, in lieu of the usual CGS carnival event. Hence, the public will still be able to actively participate in CGS 2020, and learn how to care for our environment by incorporating clean, green and sustainable habits into their daily lives.

4 A series of video workshops for CGS 2020 will also be progressively available to the public from 28 November 2020 onwards. The workshops will teach viewers how to make useful products from commonly discarded materials, while raising awareness of topics such as 3Rs, food waste reduction and dengue prevention. Viewers can follow these workshops at home, and post photos of their completed workshop products on social media with the hashtag #cleanandgreensingapore. Lucky winners will be chosen from these posts to receive attractive giveaways from CGS sponsors.

5 As part of CGS, various learning journeys are usually organised, for members of the public to visit environmental places of interest and learn more about how Singapore is working towards goals such as Zero Waste. However, this year, the series of learning journeys for the public will have to be put on hold due to COVID-19, and will reopen when the situation improves, possibly in 2021.

CGS 2020 Online

6 CGS Facebook Live Event

28 November 2020	
9am to 11am	Tree Planting Ceremony
	CGS Message by Deputy Prime Minister Heng Swee Keat
	Awards Presentation Ceremony
	Q&A session on environmental sustainability – “Ask Us Anything” with Team MSE (Ministry of Sustainability and the Environment)

7 Workshops and Activities

28 November 2020	
9.30am	Workshop: Enzyme Cleaner from fruit peels with Mark Lee
9.30am	Workshop: Self-watering planter with Eswari Gunasawar
9.30am	Workshop: Tote bag from old t-shirts with Nurul Aini
10am	Workshop: DIY Planter (By CREUSE for pre-registered participants only)
10.30am	Workshop: Paper gift bag upcycling
11am	Workshop: DIY mask holder (from old plastic files)
11.30am	Workshop: Upcycled local toys by Didier Ng (Supported by National Arts Council)
12pm	ASIA Flute - Fire Flies by Tan Qing Lun (Supported by National Arts Council)
12.30pm	Drum(usical) - Green Drumming by BEAT'ABOX (Supported by National Arts Council)
2pm	Food and our nature (By WWF Singapore)
3pm	Workshop: Fabric coaster
4pm	Corporate panel discussion (By Zero Waste SG)
5pm	Workshop: Glass bottle LED lamp
6pm	Our next gen recyclers (By Sembcorp Industries)
29 November 2020	
9am	Repairing household appliances (By Repair Kopitiam)
9.30am	Workshop: Upcycled magazine vase (By Green Sproutz Singapore)
9.30am	Workshop: Upcycled newspaper bowl (By Green Sproutz Singapore)
10am	Workshop: Upcycled aluminium ring tab wristlet (By Green Sproutz Singapore)
10.30am	Workshop: Upcycled magazine page corner bookmark (By Green Sproutz Singapore)
11am	Workshop: Upcycled paper core Christmas decoration (By Green Sproutz Singapore)
11.30am	Workshop: Recycled paper seed bomb (By Green Sproutz Singapore)
12pm	Workshop: Upcycled shirt face mask (By Green Sproutz Singapore)
12.30pm	Workshop: Upcycled beverage carton coin purse (By Tetra Pak)
2pm	Workshop: Upcycled beverage carton coaster (By Tetra Pak)
3pm	Workshop: Upcycled beverage carton basket (By Tetra Pak)
4pm	Workshop: Upcycled beverage carton fan (By Tetra Pak)
5pm	Workshop: Upcycled beverage carton gift box (By Tetra Pak)
6pm	Workshop: Upcycled beverage carton lamp shade (By Tetra Pak)
7pm	Workshop: Upcycled plastic packaging zipper pouch (By IKEA)

8 To encourage participation for the workshops, there will be giveaways for randomly selected participants who post a selfie with their completed DIY workshop items on their Facebook or Instagram with the hashtag #cleanandgreensingapore by 31 December 2020.

CGS 2020 Online Exhibits

9 The online exhibits feature environmental tips and videos that highlight how everyone can play a part to keep Singapore clean, green, and sustainable.

Topic	Key Messages
Climate Change	Impact of climate change on Singapore Take climate action by practicing some simple tips in your daily lives.
Say YES to Waste Less (Zero Waste)	Singapore's only landfill, Semakau Landfill, is running out of space. Learn how you can reduce disposables and food waste to extend the lifespan of Semakau
Recycle Right	Know what can (and cannot) be recycled to prevent contamination of recyclables. What happens to your recyclables after they are placed in the blue recycling bins.
Let's Stamp Out Dengue (Dengue Prevention)	Learn more about dengue fever and how you can prevent its spread. Do the Mozzie Wipeout to remove stagnant water.
Public Toilet Cleanliness	Keep our public toilets clean for everyone with four simple steps: Flush it, Clean it, Bin it and Dry it
Anti-littering	Learn about the effects of littering on our living environment. Take part in activities organised by the Public Hygiene Council and do your part to keep Singapore clean

10 In addition to the above, there are special showcases featuring the environmental programmes and achievements from various sectors:

- Eco Schools Showcase (4 schools which have been awarded WWF's Green Flags Award and 2 schools from Singapore Environment Council's School Green Awards)
- Partner Agencies Showcase (MSE, NParks, PUB, SFA, LTA, HDB and BCA)
- Community Showcase (5 Community Development Councils (CDCs))

Programmes by Supporting Partners

Supporting Partner	Biography	Item	Description
 <p>NATIONAL ARTS COUNCIL SINGAPORE</p>	<p>The National Arts Council champions the arts in Singapore. By nurturing creative excellence and supporting broad audience engagement, we want to develop Singapore as a distinctive global city, where the arts inspire our people and connect our communities. We preserve our rich, cultural traditions while we cultivate accomplished artists and</p>	Workshop: Upcycled local toys by Didier Ng	An interactive upcycled arts workshop by artist Didier Ng to create local games and toys from everyday items
		ASIA Flute - Fire Flies by Tan Qing Lun	Performance by Tan Qing Lun: 6 notable flutes from Asia (Japanese, Korean, Indian, Malay, Chinese, Western) coming together to play an original music with a story animation of loving our Mother Nature

	<p>vibrant companies for the future. Our support for the arts is comprehensive – from grants and partnerships, to industry facilitation and arts housing. The Council welcomes greater private and corporate giving to and through the arts, so that together we can make the arts an integral part of everyone’s lives. For more information on the Council’s mission and plans, please visit www.nac.gov.sg.</p>	<p>Drum(usical) - Green Drumming by BEATABOX</p>	<p>An integrated digital performance by Lifestyle Group Pte Ltd: Combining concepts of home-based green drumming (also known as recycled percussion - making music out of waste material) with vocal and guitar. Arthur Choo will be demonstrating different creative performances using items found at home and performing together with various guest artistes such as Jack & Rai.</p>
<p>Sustainable Living Lab</p> 	<p>As a for-profit social enterprise, our strategy has been to build powerful movements that lead towards a sustainable future. We have contributed to building the Maker Movement in Southeast Asia, the Repair Movement in Singapore and most recently the Sustainable Innovation movement in Asia. www.sl2square.org</p>	<p>Repairing household appliances</p>	<p>Repair Kopitiam Singapore (RKS) is launching a series of instructional videos to inform public of the methods of repairing safely and effectively. This first video instalment touches on the safety aspects, electrical basics and tips on repairs. Other episodes will cover the repair methods of typical household appliances like fans, ovens, irons, blenders and many more.</p>
<p>WWF Singapore</p> 	<p>WWF is one of the world’s largest and most respected independent conservation organisations. Its mission is to stop the degradation of the earth’s natural environment and to build a future in which humans live in harmony with nature. Here at WWF-Singapore, we address issues such as deforestation, haze pollution, food security, sustainable consumption and illegal wildlife trade. www.wwf.sg</p>	<p>Food and our nature</p>	<p>15-20-min 'talk' on zoom with presentation slides (inclusive of hands-on activities) to view the recorded session</p> <p>About: How we can restore nature and stop the crisis - like climate change and loss of biodiversity - through the food we eat by reducing our greenhouse gas emissions! We need to transform our food systems to bend the curve on nature impacts and reverse the course so that what we eat nurtures not destroys the planet.</p> <p>3 things they will learn at the end of the programme:</p> <ol style="list-style-type: none"> 1. WHAT WE EAT MATTERS - understanding the resources required to produce our food and how unsustainable

			<p>food production - which is driven by high consumption - is contributing to climate change and the loss of biodiversity.</p> <p>2. WHAT WE SHOULD EAT - next is to identify the types of food that not only healthy for our body but healthy for the planet too. Introducing <i>Planet-based diets</i>, that are high on human health benefits and low on environmental impacts.</p> <p>WHAT WE CAN DO TO REDUCE FOOD WASTE - not enough for us to only be sustainable in our food choices but also sustainable in our consumption. Here we give you some tips and tricks on how to prevent food waste in your homes - because 1/3 of the food produced globally goes to waste.</p>
<p>Zero Waste Singapore</p> 	<p>Zero Waste SG is a charity NGO driving zero waste action in Singapore through education and advocacy. We focus on 4 key areas: Food waste, plastic disposables, household recycling and organisational waste.</p> <p>www.zerowastesg.com</p>	<p>Corporate Panel discussion</p>	<p>Dialogue session with corporate companies to discuss their progress towards the circular economy model on food/packaging and the challenges they face along the supply chain.</p>

About CGS

11 CGS aims to inspire Singaporeans to care for and protect our environment by adopting a clean, green and sustainable lifestyle. Each of us can shape our neighbourhoods and common spaces through our green practices, championing a sustainable way of life, and by being a more gracious society. One of the key focuses of CGS is to drive greater collaborative community engagement for the various environmental activities.

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