

Title Behind-the-scenes look at Singapore's waste minimisation efforts (938Live, 29 Sep 2009)

Chin Yong TEE on 30/09/2009 at 08:46 AM

Category: 938Live

Reported by:

Behind-the-scenes look at Singapore's waste minimisation efforts
29 Sep 2009



Singapore's recycling efforts may be something that you've only read about.

But a new initiative by the National Environment Agency or NEA is now offering the chance for a behind-the-scene look at the country's waste management strategies.

Organised by the Singapore Environment Institute of NEA, the Recycling Trail brings participants to environmental management facilities around Singapore.

This includes a wood recycling facility and a household waste sorting centre.

The Institute's Head of Business and Marketing, Annie Tan, says the trail will hopefully inspire participants to be more eco-friendly.

"By allowing them to see and witness all the facilities, and to learn how all these waste from industry and household can be given a new life, they should have a better mindset of how recycling effort is being carried out here."

At a cost of 98 dollars per person, the trail is likely to attract mostly companies involved in corporate social responsibility or CSR programmes.

Ms Tan again.

"We have a lot of CSR programmes that are going around in Singapore and a lot of organisations also organise environment programmes for their staff's understanding.

And so part of our CSR effort, a lot of companies actually come on board to request for such a learning lesson."

The Recycling Trail is an extension of the Programme for Environmental Experiential Learning or PEEL.

PEEL was launched two years ago with four trails that give participants insights into how Singapore manages its land, air, water and public health.

The four trails have since attracted about 1,800 local and foreign participants.